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### RELPLAYER USAGE SOARING

World's Most Popular Media Player Is Now The Fourth Most Popular Desktop Application Across All Categories

**Seattle, May 2, 2000** — RealNetworks®, Inc. (Nasdaq: RNWK), the recognized leader in media delivery on the Internet, today noted a recent report by Media Metrix which showed that RealPlayer® was used by nearly 29 million individuals during the month of March, more than all other competing media players combined. In addition, RealPlayer was the fourth most popular software application among all U.S. households, placing it ahead of such prominent applications as America Online, Microsoft Office, and Netscape Navigator/Communicator.

The jump, which was identified in the latest Media Metrix SoftUsage Reach Report, demonstrates that RealPlayer alone has driven almost all of the growth in the Internet media player market so far this year. According to the Media Metrix data, RealPlayer was used by over 28.9 million home users in March, reflecting an increase of nearly ten million people during the first three months of 2000. Usage declined for both Microsoft Windows Media Player and Apple QuickTime during the same time period.

With more than 115 million unique registered RealPlayer users worldwide, RealNetworks has long been a pioneering force in development of audio and video Internet services, and is the most widely deployed media delivery system in the world.

The latest Media Metrix report comes on the heels of other recent independent industry findings that have demonstrated the strong growth and leadership of RealNetworks products and services among Internet consumers worldwide. In the March 2000 Web & Digital Media Audience Ratings, a separate report issued last week by Media Metrix, the Real.com™ Network was one of the top ten properties on the web, with over 13.4 million unique visitors in March alone.

The Media Metrix SoftUsage Reach Report measures home usage of 6500 leading software titles, ranging from Internet browsers and word processing applications to electronic mail programs and commonly played computer games. Media Metrix is a worldwide leader in Internet and digital media analysis, and has been measuring various aspects of audience usage and behavior since January 1996.

EXHIBIT 2

### **ABOUT REALPLAYER**

RealPlayer is the most widely deployed media player in the world, with more than 115 million unique registered users. RealPlayer 7, the newest version of the player, is the gateway to the best audio and video programming on the Internet and the Real.com Network.

RealPlayer 7 offers one button access to audio and video programming from Live Stations. RealPlayer 7 also includes the new Real.com Message Service, which enables users, at their option and free of charge, to be notified when entertainment or breaking news programming is available. RealPlayer 7 is available for free download at <http://www.real.com/>.

### **ABOUT REALNETWORKS**

RealNetworks, Inc., based in Seattle, is the recognized leader in media delivery on the Internet. It develops and markets software products and services designed to enable users of personal computers and other consumer electronic devices to send and receive audio, video and other multimedia services using the Web.

Consumers can access and experience audio/video programming and download RealNetworks consumer software on the Internet at <http://www.real.com>. RealNetworks' systems and corporate information is located on the Internet at <http://www.realnetworks.com>.

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